



COOKIE POLICY



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Dear User, in compliance with Directive 2009/136/EC and consequent provisions of the Italian Data Protection Authority concerning the “Identification of simplified procedures for information and the acquisition of consent for the use of cookies” (Official Gazette no. 126 of 3 June 2014), on this website Sensi Vigne & Vini s.r.l. uses only technical cookies in a totally anonymous form, for which an extensive and detailed information on how to manage and disable them is sufficient, but not your prior consent.

Definition of cookies

Cookies are small text files that the visited websites send to a device (PC, smartphone, tablet, console, etc.) that allow to operate on the site and collect information regarding the user’s online activity. While navigating on a site, the user may also receive cookies on his/her terminal that are sent by other sites, web services and different providers (so-called “third parties”), on which some elements (such as, for example, images, maps, sounds, specific links to pages of other domains or to several social networks, etc.) on the site he/she is visiting may reside. There are different types of cookies, but the main purpose of the use of this technology is to make the site more effective, to enable certain features and to make navigation easier for the user.

Types of cookies

Technical cookies

These are cookies used for the sole purpose of “carrying out the transmission of a communication over an electronic communication network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide such a service” (Art. 122 paragraph. 1 of Legislative Decree 196/2003)

They are not used for any further purposes and are normally installed directly by the owner or operator of the website. They can be divided into the following main types:

- navigation cookies or session cookies, which ensure normal navigation and use of the website (e.g. they allow the user to make a purchase or log in to access restricted areas);
- analytics cookies, which are similar to technical cookies when they are used directly by the site operator to collect information, in aggregate and anonymous form, on the number of users and on their ways of surfing the website;
- functionality cookies, which allow the user to navigate according to a set of selected criteria (e.g. language, products selected for purchase) in order to improve the service provided. They may be used for the following purposes:
 - keep the navigation session active;
 - generate site access statistics
 - other specific functions.

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Profiling cookies

These are cookies aimed at creating user profiles and are used to send advertising messages in line with the preferences expressed by the user while surfing the Internet. Due to the particular invasiveness that such devices may have in the private sphere of users, European and Italian regulations require that the user must be adequately informed about their use and thus express their valid consent to their use.

Cookies used by this site

The site uses persistent and session cookies:

cookielawinfo-checkbox-necessary (persistent cookie)

cookielawinfo-checkbox-performance (persistent cookie)

cookielawinfo-checkbox-analytics (persistent cookie)

cookielawinfo-checkbox-advertisement (persistent cookie)

cookielawinfo-checkbox-others (persistent cookie)

PHPSESSID (session cookie)

YSC (session cookie)

VISITOR_INFO1_LIVE (persistent cookie)

yt-remote-device-id (persistent cookie)

yt-remote-connected-devices (persistent cookie)

test_cookie (session cookie)

IDE (persistent cookie)

yt.innertube::requests (persistent cookie)

yt.innertube::nextId (persistent cookie)

_ga (persistent cookie)

_gid (persistent cookie)

_gat_gtag_UA_119965696_1 (session cookie)

CONSENT (persistent cookie)

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pll_language (persistent cookie)

There are only technical and session cookies and their use is not instrumental to the collection of personal identification data of the user, being limited to the transmission of session identification data in the form of numbers automatically generated by the server.

Necessary cookies are always enabled and cannot be disabled in any way in order to ensure the proper functioning of the site. They ensure the basic functionalities and the security features of the site in a completely anonymous way.

Functional cookies are used only to remember the language selected by the user when they return to the site and to obtain language information when it is not available.

Analytical cookies (Google Analytics) collect information used in aggregate and anonymous form to help us understand how the site is used, so that we can improve the usability of the site for the user. Session cookies are not persistently stored on the user's device and are automatically deleted when the browser is closed.

Advertisement cookies refer to third parties and are used to share contents on some of the main social networks (Facebook, Twitter, Google+, YouTube, Google Maps, AddThis, WhatsApp, etc.). Each time the user decides to interact with the plug-ins or accesses the site after having 'logged in' through their social account (Facebook, Twitter, etc.) some personal information may be acquired by operators of social network platforms (e.g. the user's visit to the site).

This site does not have access to data that are collected and processed independently by operators of social networks. For more information on the logic and methods of processing data collected by social networks, users are invited to read the privacy policies provided by the service providers. Below you can find the main ones:

[Facebook](#)

[Instagram](#)

[Twitter](#)

[YouTube](#)

[Google](#)

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How to manage cookies

Users can block or limit the receipt of cookies disabling some or all categories on the initial banner, accessing from the “cookie settings” button, or through their browser options. Below you can find the methods used by the most popular browsers.

On Internet Explorer Menu bar, choose “Tools” and then “Internet Options”. Finally, select the “Privacy” tab settings to change your cookie preferences.

On Firefox Menu bar, choose “Tools” and then “Internet Options”. Finally, click on “Privacy”, and under “Settings”, select “Advanced” to change your cookie preferences.

On Chrome, type “chrome://settings/cookies” in the address bar (without quotes) and change your cookie settings as desired.

On Safari, select “Preferences” and then choose “Privacy.” In the Block Cookies section, specify how Safari should accept cookies from websites. If you use Safari on mobile devices, such as iPhone and iPad, you need to do this: select “Settings” on your device and then find “Safari” on the left-hand menu. Here, selecting “Privacy and Security,” you will be able to manage your cookie preferences.

To disable external services cookies, it is necessary to act on their settings:

[Facebook](#)

[Instagram](#)

[Twitter](#)

[Servizi di Google](#)

If you choose not to accept cookies, you may not have access to certain features that make your experience on the site more efficient and some of the site’s features may not work properly.

To disable Google analytics, go to <https://tools.google.com/dlpage/gaoptout/>

If you have any doubts about the use of cookies and their qualification, you can view the measure adopted by the Italian Data Protection Authority <http://garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/3118884>.